

LOWERING TCO & IMPROVING ROI OF INFORMATICA SOLUTIONS

The Information Factory™



ON SHORE SERVICE AT OFF SHORE COSTS

The Information Factory™ uses a library of pre-built services and service enablers as a kind of “catalog” for companies looking to build profitable services on proven components.

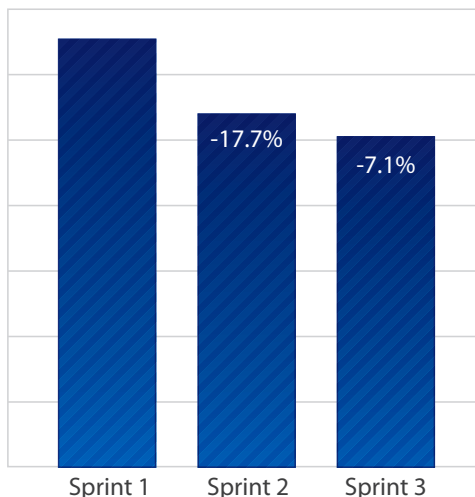
Our high-performance teams implement Agile/ SOA development methods to design/build these reusable components and implement SCRUM management techniques to deliver projects on time and on budget.

The result is less effort, higher quality, reduced testing, and lower development and support costs.



INCREASED EFFICIENCY

Information Factory™ metrics clearly show increased value through efficiency gains that result in lower costs per ETL job delivered.

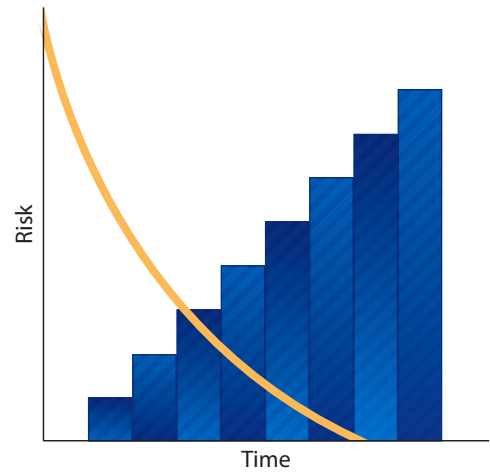


Cost per ETL Job



LOWERED RISK

ICC's world class Agile BI/DW methodology coupled with the Information Factory™ has proven to significantly reduce risk while increasing customers' ROI in data integration tools.



■ Cumulative Business Value (ROI)
— Risk of Failure



ABOUT ICC

ICC is committed to service excellence in data management solutions including Information Quality Management.

ICC has been an Informatica partner for over 5 years.

We have established an excellent reputation with Informatica customers such as:

- American Electric Power (AEP)
- Affinion
- BMW Financial Services
- McGraw-Hill
- Midwest ISO
- Nationwide Bank
- Nationwide Financial Services
- Nationwide Insurance
- Ross / Abbott Labs
- Sterling Commerce
- Worthington Industries

A SERVICE OF ICC'S



INFORMATIONfactory
AGILE BUSINESS INTELLIGENCE

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